



Unique Selling Proposition

Rod's BBQ Pontoon Hire is more than just a business—it's a gateway to a relaxed, profitable lifestyle on the water.

With a stellar reputation, loyal clientele, and unmatched growth potential, this is a rare opportunity to own a unique waterfront enterprise in one of Queensland's most promising regions.

www.rodsbbqpontoonhire.com



Prime Location & Scenic Cruising Grounds

- Operates in the stunning southern Moreton Bay waterways.
- Cruising area stretches from Cabbage Tree Point to Slipping Sands, The Jumpinpin and Tipplers Restaurant.
- Easy access from Pacific Point Marina, a high-traffic hub.

No Licence Required – Broad Customer Appeal

- Self-drive pontoon hire with no boating licence needed.
- Attracts families, tourists, and casual adventurers.
- Simple onboarding makes it accessible to first-time boaters.



Fully Equipped Vessels

- Boats include BBQ facilities, fishing facilities, toilets, water taps, sinks, and large eskies.
- Comfort features like pull-down sun blinds, hand soap, sanitiser, and dish soap dispensers.
- Navigation aids like large waterway maps and GPS.

Exceptional Customer Experience

- Consistently praised for cleanliness, spaciousness, and thoughtful amenities.
- Friendly, knowledgeable operators who go above and beyond.
- Strong word-of-mouth and repeat bookings.

Streamlined Booking & Safety

- Online booking platform for easy reservations.
- Onboard CB radio for emergency contact.
- Clear cancellation and rescheduling policies.

Included Assets

Rod 1: 10-seater pontoon (5 years old)

- Mercury 60hp motor (2.5 years warranty remaining)

Rod 2: 12-seater pontoon (3 years old)

- Mercury 115hp motor (1.5 years warranty remaining)

- ✓ Boats in excellent condition – no additional investment required
- ✓ 2E Certificate for extended operating areas
- ✓ Integrated tracking & safety management systems
- ✓ Fare Harbor online booking platform
- ✓ Business phone number and fully operational website
- ✓ Branded merchandise and signage



Business Highlights

- Consistent 5-star customer reviews across platforms
- Strong repeat business and word-of-mouth referrals
- Exclusive local market – no direct competition
- Fuel rebate program in place
- BBQ catering partnerships with Anchorage Café
- New lunch cruise offerings launching soon
- Scheduled price increase of \$50 per boat (effective 1.09.25)
- Add-on services: fishing rod hire, bait & ice onboard
- Marine Park Permit included
- Expansive cruising grounds ideal for fishing, crabbing, swimming, and leisure



Business Structure & Operations

- Perfect for a husband & wife team or small family operation
- Walk-in ready lifestyle business with minimal training required
- No GST payable if business name is purchased
- Low overheads – fuel, registration, and maintenance costs are claimable
- Flexible hours with seasonal peak periods
- Established systems for bookings, safety, and customer service



Opportunities

- Opportunity to expand fleet with jet skis, houseboats, or additional pontoons
- Potential to introduce guided tours, sunset cruises, and corporate packages
- Review of pricing – opportunity to increase hire price
- Increased Social Media presence to build following and engage in direct marketing strategies – currently not utilised
- Affiliate with influencers
- Automate booking process and customer engagement
- Strategic alliance with Gold Coast Leisure Businesses